

Exeter Chamber of Commerce

Member Services

About Chamber

Exeter Chamber is the leading business organisation in the city and is committed to supporting the interests of its members while championing Exeter. Our members span a wide cross-section of industry and commerce in Exeter and the surrounding area.

Chamber works on behalf of its members to improve the commercial prosperity of the City and County to the mutual benefit of members and the community.

 www.exeterchamber.co.uk

 01392 431133

 enquiries@exeterchamber.co.uk

 @exeterchamber

Exeter Chamber of Commerce
31-32 Southernhay East
Exeter
Devon
EX1 1NS



Chamber Stats

- Chamber represents over **21,000 business employees** across the Greater Exeter area
- Chamber hold **40+ events** per year for our members, seeing more than **2,000 delegates**
- Over **1,000 member news stories** shared each year
- Nearly **7,000 followers** on Twitter @exeterchamber
- Verified Twitter account status 
- Twitter engagement - average of **65,000 tweet impressions** per month
- Average email 'Read Rate' of **23.4%** (*Industry average - 20.8%*)
- Average email 'Click Through Rate' of **10.97%** (*Industry average - 2.48%*)
- Email database of over **1,500 contacts**
- Chamber receives **3000+ visitors** to the website each month



Campaigning and Lobbying

✓ LOBBYING & CONSULTATION

As an independent organisation, Exeter Chamber undertakes and encourages engagement with local, regional and national business organisations and government bodies to promote the needs of member businesses and the local economy.

✓ VOICE

Through representation of its members on various groups and bodies, Exeter Chamber acts as the voice for business in Exeter and the wider sub-region in Devon.

✓ BUSINESS SURVEYS

Exeter Chamber surveys its members each quarter to assess the business conditions in the city. The results of each survey are collated and reported directly to the Bank of England to indicate a picture of the Exeter economy. See the [latest business survey results here](#).



Marketing & Networking

✓ MEMBER TO MEMBER BENEFITS

Chamber encourages and promotes offers and discounts by members for members - take a look at our current offers [here](#).

✓ ONLINE BUSINESS DIRECTORY

As a member of Exeter Chamber, your business is promoted in the [Business Directory](#) on the website with your own page which you can update directly.

✓ NETWORKING EVENTS & SEMINARS

Chamber holds monthly networking events for 100+ people offering regular opportunities to communicate regularly with Chamber members. Meet other local businesses, share their business knowledge and interests, strengthen your current business relationships and establish new ones. Take a look at our [forthcoming events](#).

✓ NEWS & SOCIAL PROMOTION

Chamber shares members' news daily on the [website](#), along with promotion in the 'Weekly Roundup' newsletter and through [Twitter](#) & [Linked In](#).



Information Services

- ✓ **WEEKLY NEWSLETTERS AND MONTHLY BULLETINS**

Our website and email communications keep you informed about Exeter business news, economic updates, member offers and networking events.

- ✓ **SIGNPOSTING**

Where there may be issues that Exeter Chamber can't help with directly, we can signpost and refer members to someone who can.

- ✓ **EXPORTS**

We are partnered with Devon Chamber to provide Certificates of Origin, EUR1s and ATRs, and also certify invoices and other documents for our members. Please get in [contact](#) with us to find out more information.



Sponsorship Opportunities

As an Exeter Chamber member your business can benefit from sponsoring Chamber activities and communication channels.

Chamber Weekly Roundup Newsletter Sponsoring

Chamber represents over 21,000 business employees across the Greater Exeter area



REACH OVER

1,500 CONTACTS

by sponsoring our Weekly Roundup Newsletter for a month which is sent to existing Chamber members.

Including business news, economic updates, member offers and Chamber events, our newsletter offers your business an affordable route to communicate your message to the wider business community.

Advertising comprises of 150 words of editorial along with contact details and a link of your choice for

£75 (Inc VAT) per week

for a minimum duration of 4 weeks – this is available to members only.

Event Sponsorship

Exeter Chamber events are a fantastic opportunity to raise the profile of your company and engage with a wide range of contacts from across the Exeter business community.

Going forward, we are offering the opportunity for members to sponsor each of our Monthly Networking Lunches for **£250 + VAT**

Event sponsors receive a wide range of benefits including:

- Logo on event promotion materials – email invites and website
- Branding at event – e.g pop-up banner and marketing materials
- 5 minute speaking slot at the event
- PR and social media profile opportunities



Interest Groups

The Chamber offers a broad range of special interest groups covering property, science & technology and sustainability as well as location based sub-groups for specific areas of the city.



Membership services checklist:

Are you making the most of your Chamber membership?

Do you have your login details for the website? Contact the Chamber team if you need a reminder. Use your login to update your member profile, book onto events and share member offers.

- ✓ Update your [membership profile page](#) which is displayed in the [membership directory](#):
 - ✓ Address details
 - ✓ Office hours
 - ✓ Contact details
 - ✓ Website address
 - ✓ Company description details
 - ✓ Social media handles

- ✓ Have you been to any Chamber events recently? Take a look at our [upcoming networking events](#) and book online.

- ✓ Do you have any [offers](#) that you'd like to exclusively share with other Chamber members - add them yourself through the website

- ✓ Do you have any updates/ news stories/ press releases / job vacancies that you would like Chamber to publish? Send news and images to enquiries@exeterchamber.co.uk for it to be shared on the [News page](#), the Weekly Roundup e-newsletter and on [Twitter](#).

