



National Living Wage Employer Toolkit

#NationalLivingWage

It's just one month until the new National Living Wage becomes law on 1 April 2016. This means that workers aged 25 and over who are not in the first year of an apprenticeship will be legally entitled to the new minimum pay rate of £7.20 per hour.

We would be grateful if you could get involved in the campaign by sharing key information to your audiences, many of whom will be affected by the changes. This will help ensure that employers are prepared.

The National Living Wage will provide a direct boost to over one million workers in the UK this year – rewarding and providing security for working people. This digital toolkit provides suggested ways for you to get involved.

How you can join in

- Signpost followers to the National Living Wage webpage (<http://bit.ly/1RbKs8Z>) for useful information and advice
- Write a blog article that outlines key information about the National Living Wage. Suggested content has been included in this toolkit. Consider sharing articles via your comms channels
- Share the attached infographics and National Living Wage logo via your comms channels as well as our video: <https://youtu.be/eJTqsitQ1Fs>
- Follow [@bisgovuk](https://twitter.com/bisgovuk) and retweet content. Videos, including interviews with employees eligible for National Living Wage, will be tweeted
- Join in the conversation with the #NationalLivingWage hashtag to highlight the changes.

Suggested Facebook post

It's just one month until the government's new National Living Wage becomes law on 1 April. It will be the law for employers to pay eligible employees at least the new rate of £7.20 per hour

<http://bit.ly/1RbKs8Z>

Suggested tweets

- On 1 April 2016 the #NationalLivingWage will become law. Find out more on how your business can prepare: <http://bit.ly/1K8qHYg>
- Is your business ready for the #NationalLivingWage? <http://bit.ly/1RbKs8Z> (insert infographic)
- From 1 April eligible workers should receive the #NationalLivingWage rate of £7.20 per hour. Find out more: <http://bit.ly/1RbKs8Z>

Suggested blog article

With just one month to go until the government's new National Living Wage comes into force, the government is urging businesses to prepare early for the changes and make sure they follow these four simple steps:

- Know the correct rate of pay - £7.20 per hour for staff aged 25 and over
- Find out which staff are eligible for the new rate
- Update the company payroll in time for 1 April 2016
- Communicate the changes to staff as soon as possible.

The National Living Wage will provide a direct boost to over one million workers in the UK this year – rewarding and providing security for working people.

By taking these measures, companies will be able to properly reward their staff and avoid falling foul of the law when it takes effect.

The new National Living Wage is a key part of the government's plan to continue to move to a higher wage, lower tax and lower welfare society, building a more productive country and giving families the security of well-paid work.

You can find out more by visiting <http://bit.ly/1RbKs8Z>. Join the conversation on Twitter by following [@bisgovuk](#) and the hashtag #NationalLivingWage.

Whatever you do to support the campaign, let us know so we can amplify your work

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