

Business Survey Responses

- Launched on April 15th
- Closed on April 22nd
- 8 question survey
- 2,000 business in the Greater Exeter Area invited
- Response rate of 7%

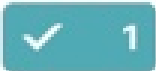
Starts	Responses	Completion rate	Average time to complete
192	141	73.4%	04:41

✓ 10

Which sector does your business operate in?

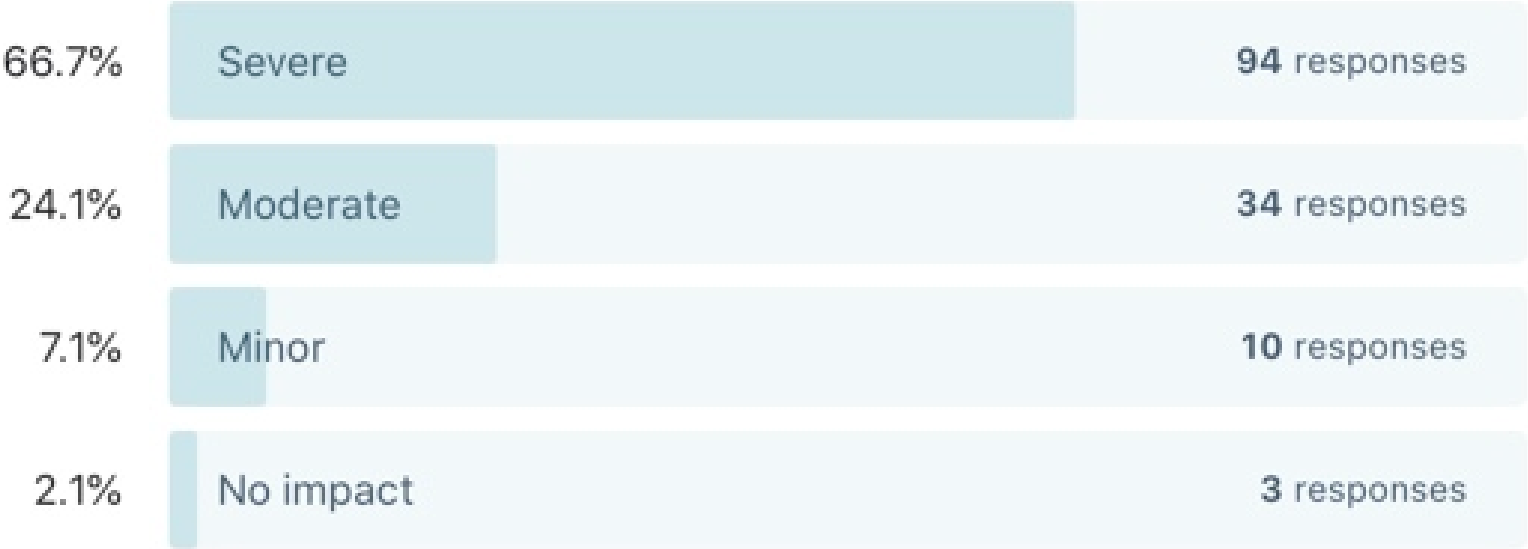
140 out of 141 people answered this question





How would you gauge the impact of Coronavirus on your business to date?

141 out of 141 people answered this question



✓ 2 **If there is an impact, how is it affecting your business?**

137 out of 141 people answered this question (with multiple choice)



✓ 3

If the current restrictions continue, how long can you business continue to operate?

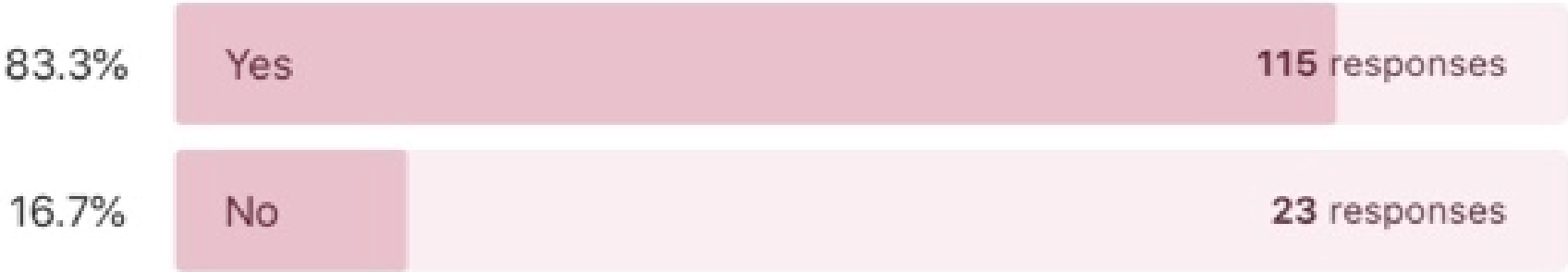
139 out of 141 people answered this question





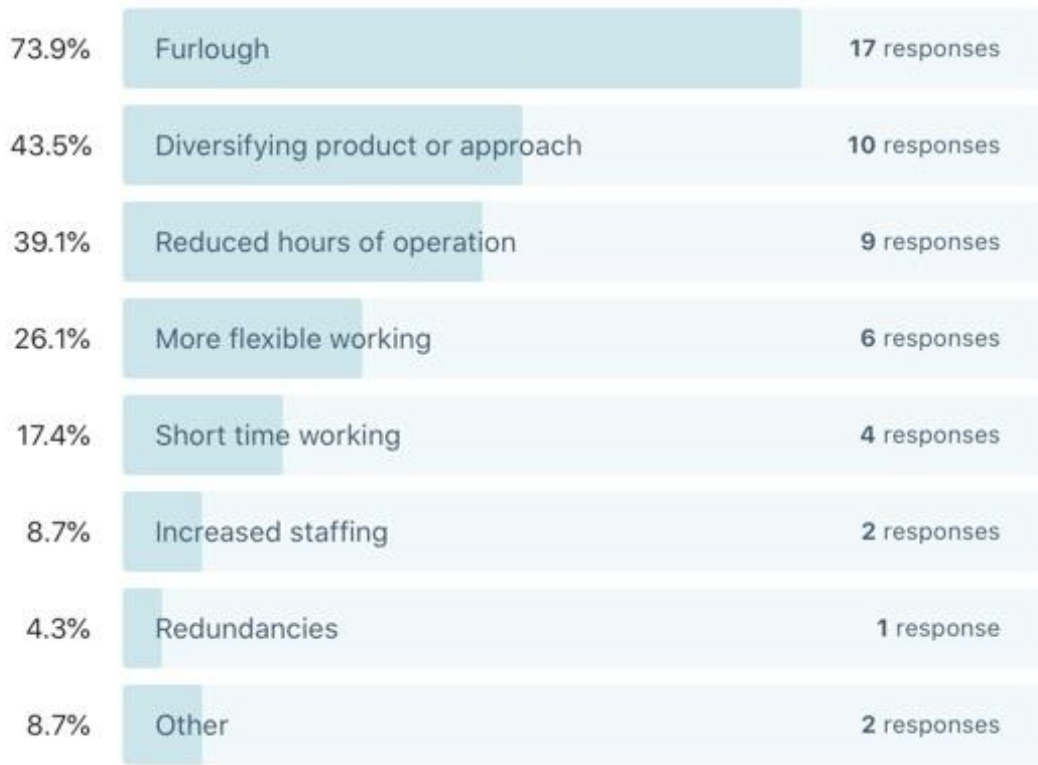
Do you feel well informed about support that you are entitled to from the Government and HMRC?

138 out of 141 people answered this question



✓ 6 What actions have you already taken or are planning to take to help protect your business? (tick as many as apply)

23 out of 141 people answered this question (with multiple choice)



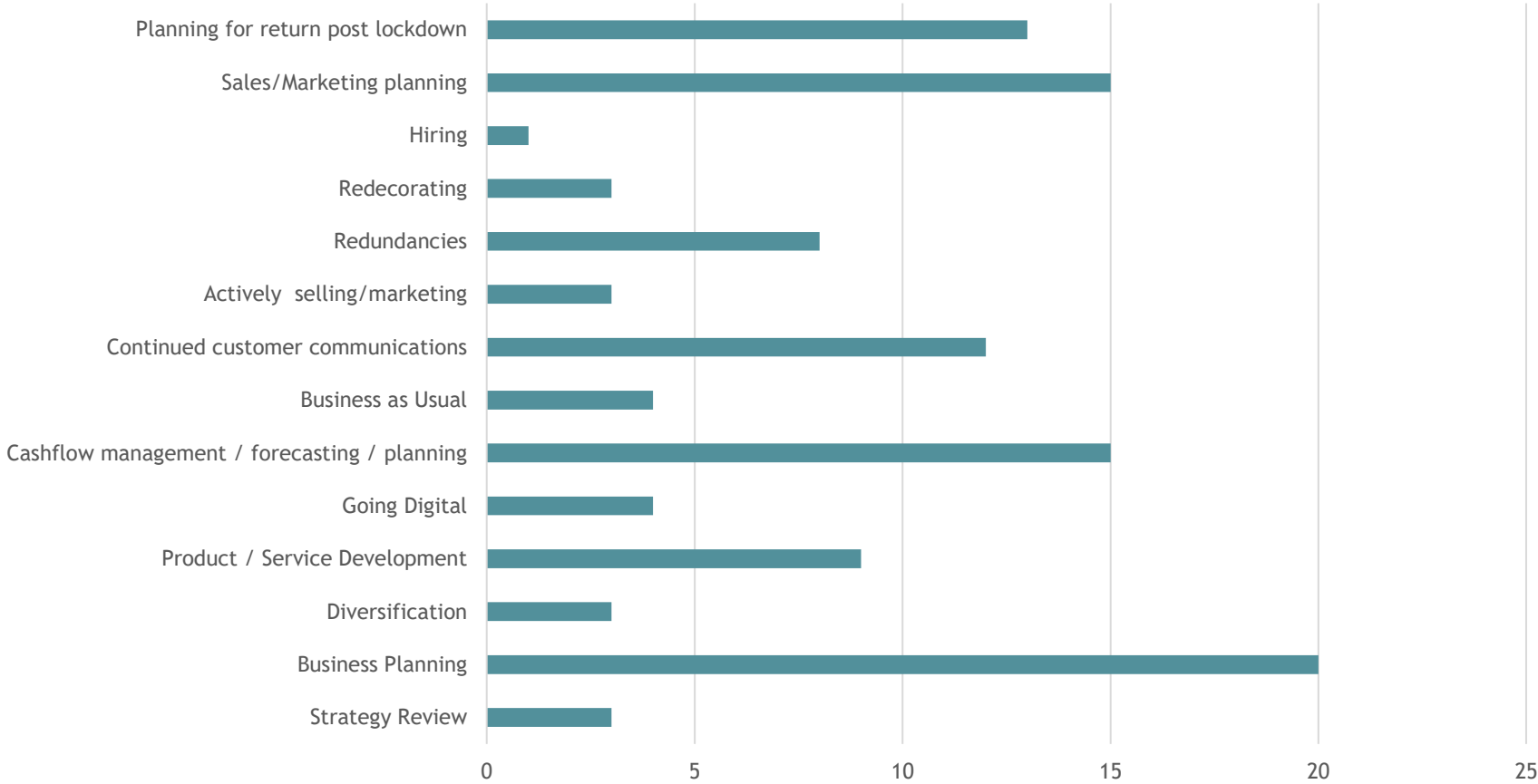


Are you already planning for how your business will exit the Coronavirus lockdown?

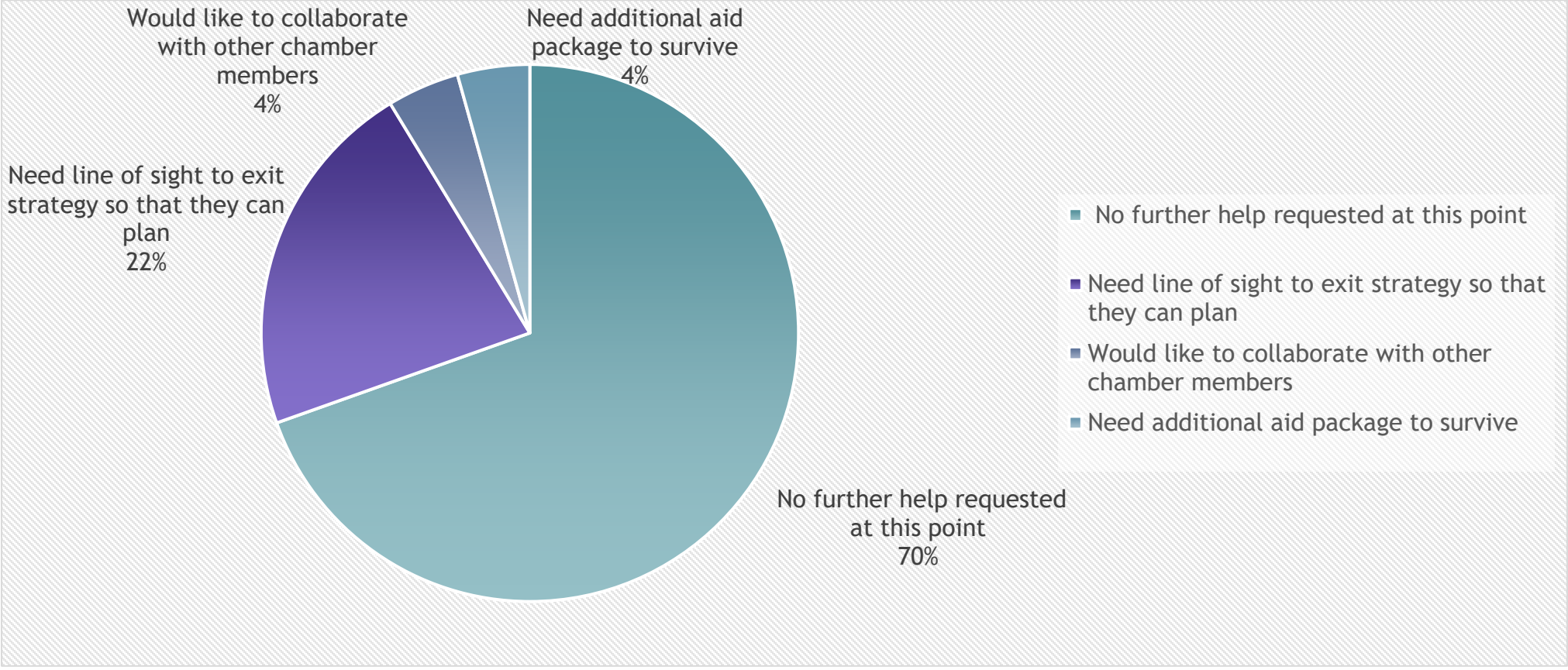
141 out of 141 people answered this question



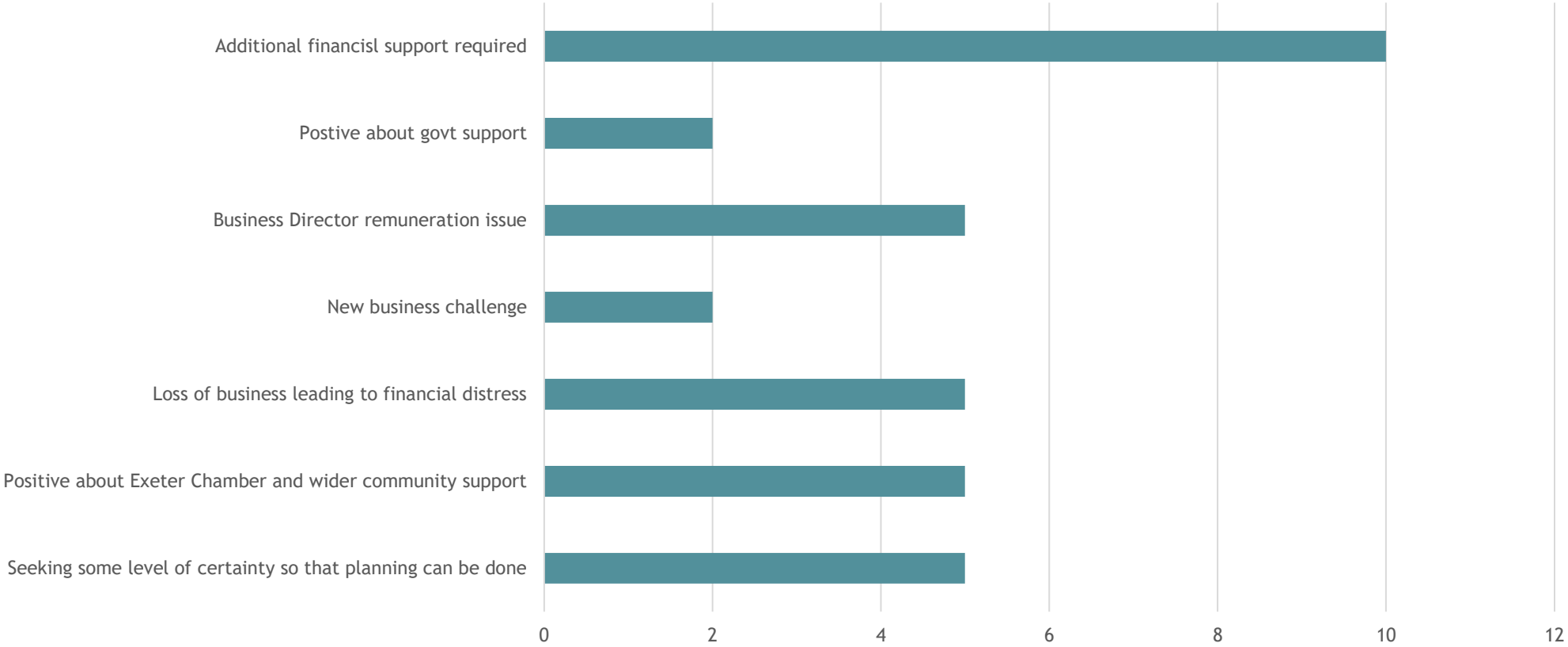
7(a) If you answered yes, could you briefly describe what you're doing?



7(b) If you answered no, are there any areas where we could help with support and guidance?



Are there any other comments you would like to make?



About Exeter Chamber

Through Covid-19 providing support to 2.2k businesses in the Greater Exeter area

Weekly Friday afternoon 'lockdown show' showcasing Exeter business and sharing business critical insight

21,000 business employees across the Greater Exeter area

Email 'Read Rate' of 27%
(Industry average - 20.8%)

1,000 member news stories shared each year

Email 'Click Through Rate' of 4.4%
(Industry average - 2.5%)

8,000 followers on Twitter; 40,000 Twitter impressions per month @exeterchamber

2,000 quality contacts on the email database

1,472 LinkedIn followers - 9k impressions per month

3,000+ visitors to the website each month

Exeter Chamber Board

Chair: *Matt Roach* - CEO, Exeter Airport + East of Exeter Business Group

Treasurer: *Laura Seaward* - Senior Manager at Bishop Fleming

ECPIC Chair: *Tim Wadsworth*, MD of Space

EXIST Chair: *Clodagh Murphy*

Marsh Barton Form Chair: *Paul Nero*, MD of Radio Exe

Mike Blakeley - Director of Apprenticeships & Employee Engagement at Exeter College

Joanne Caine - MD of Cathedral Appointments

Amanda Grabham - Head of Marketing at Axminster Carpets

Julie Hawker - Joint CEO of Cosmic

Ann Hunter - Manager of InExeter

Laura McFadyen - Partner at Stephens Scown

Helen Scholes - Marketing Manager at Co Cars

Yvan Williams - Owner of The Oddfellows