

Exeter Business Survey

18th June 2015

		Jun 15	Mar 15	Dec 14	Sep 14	Jun 14	Mar 14
Sales	Up	60	56	54	61	64	68
	Down	8	16	10	16	12	15
	Same	32	28	36	23	24	17
Margins	Up	29	30	21	36	34	41
	Down	11	14	15	12	14	14
	Same	60	56	64	52	52	45
Numbers Employed - Last quarter	Up	34	36	26	32	35	34
	Down	9	10	13	10	4	12
	Same	57	54	61	58	61	54
Numbers Employed - Future	Up	43	42	35	29	23	40
	Down	2	5	5	2	5	0
	Same	55	53	60	69	72	60
What is the number of employees you intend to increase by in the next year?	None	37	44	50	36	49	37
	1	20	19	7	25	17	18
	2	11	13	14	5	9	14
	3	15	12	15	13	5	9
	4	5	5	1	5	5	5
	5+	12	7	13	16	15	17
Investment - Last quarter	Yes	57	60	56	57	53	43
	No	17	15	20	18	20	20
	Ongoing	26	25	24	25	27	37
Investment - Future	Yes	66	50	57	54	43	45
	No	12	22	26	20	31	17
	Ongoing	22	28	17	26	26	38
Confidence	High	37	18	21	23	38	37
	Medium	63	80	74	72	56	62
	Low	0	2	5	5	6	1
Capacity	Full	46	51	42	51	57	54
	Below	54	49	58	49	43	46
Cashflow	Increased	34	25	35	36	38	40
	Decreased	17	22	17	23	17	18
	Constant	49	53	48	41	45	42
Pay freeze	Yes	9	17	17	10	15	18
	No	89	81	83	90	84	82
	Expect to	2	2	0	0	1	0
Shorter week	Yes	0	3	1	0	1	2
	No	98	97	99	100	99	98
	Expect to	2	0	0	0	0	0
		Jun 15	Mar 15	Dec 14	Sep 14	Jun 14	Mar 14
EFFECT OF SKILLS SHORTAGE ON BUSINESS	None	38	46	50	46	51	48
	Moderate	50	46	43	44	41	46
	Badly	12	8	7	10	8	6