

# Lockdown 3 Business Impact Survey

## SURVEY RESULTS

75 responses

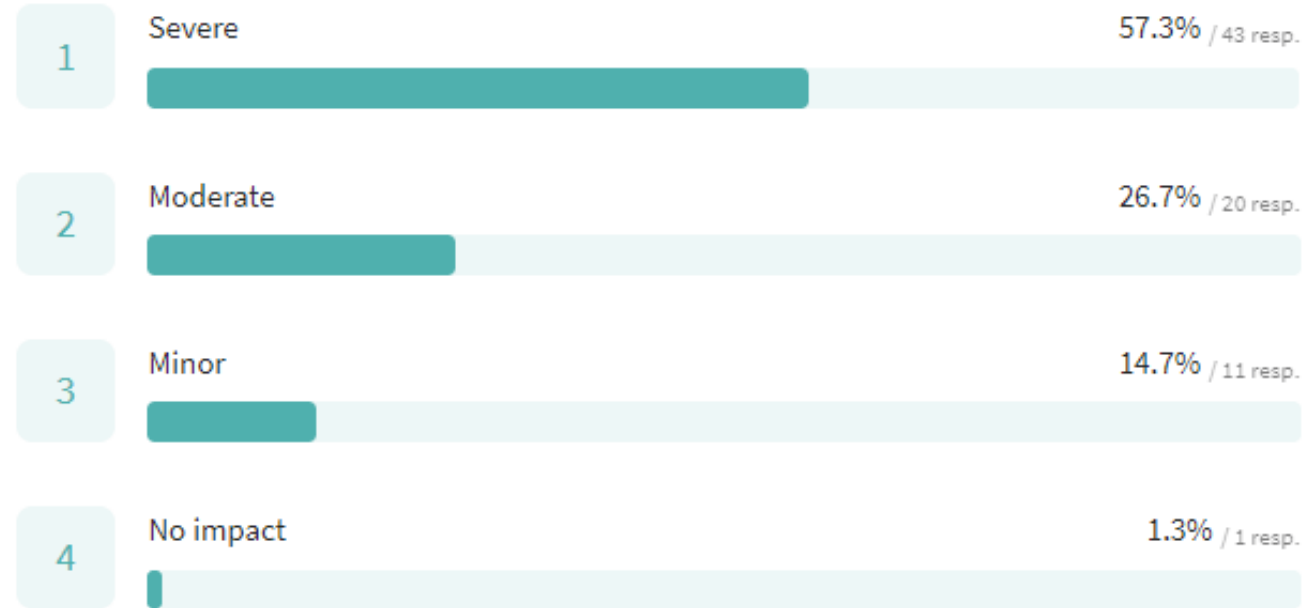
7 – 21 January 2021

# KEY POINTS

- 57% of respondents are facing a severe impact from the current restrictions, this is up 2% since the last survey taken in November.
- Decreased bookings /sales / demand for services (74%), event cancellation (47%), cashflow issues (41.9%) and travel restrictions to visit customers or suppliers (38%) are the main causes of impact
- Furlough (63%), flexible working (56%), and diversifying product approach (55%) are the three top actions being taken/planned to help protect businesses.
- Over three quarter of respondents (79%) said that they would like to see more grants for small to medium businesses. 62% also calling for longer term planning for business support.

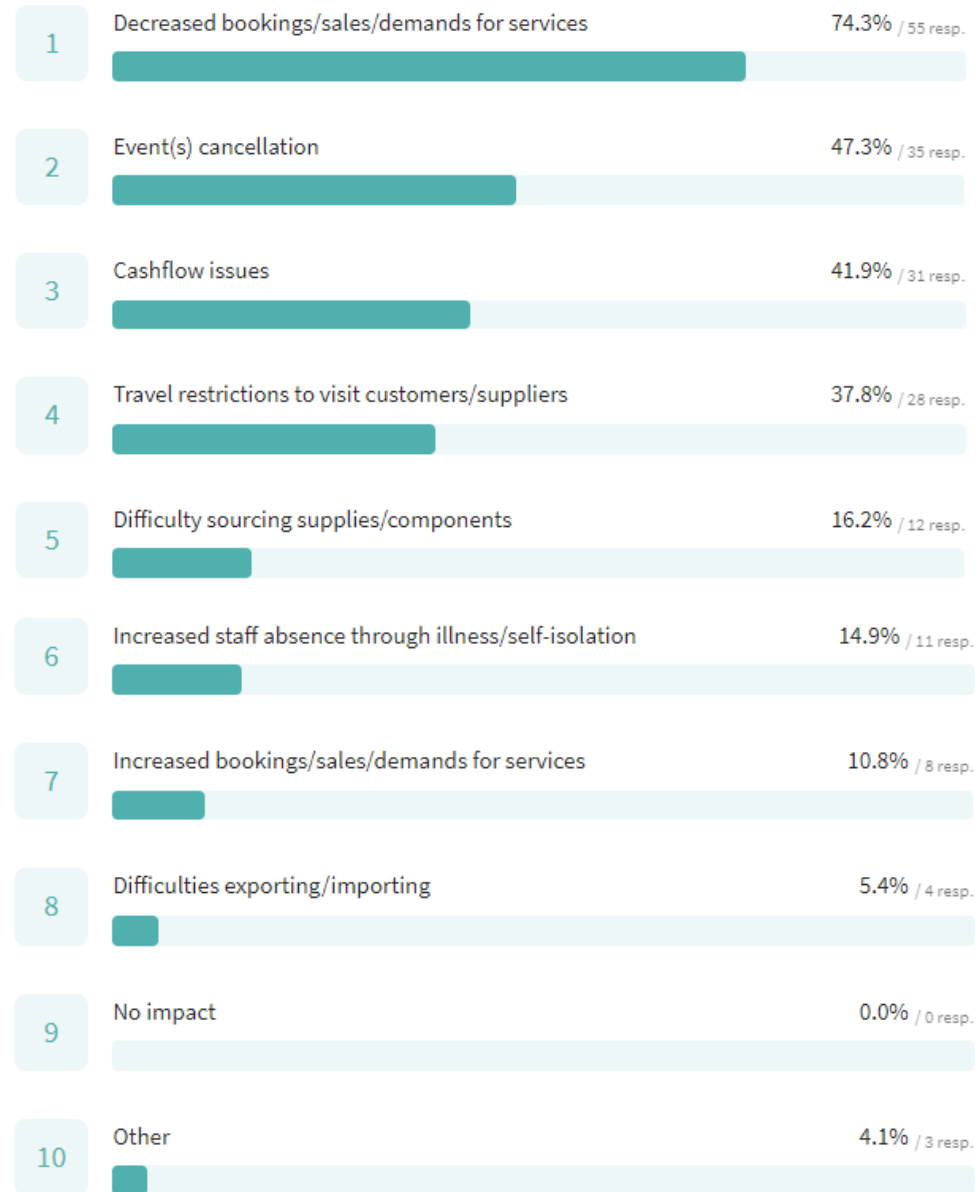
## How would you gauge the impact of Coronavirus on your business currently?

75 out of 75 answered



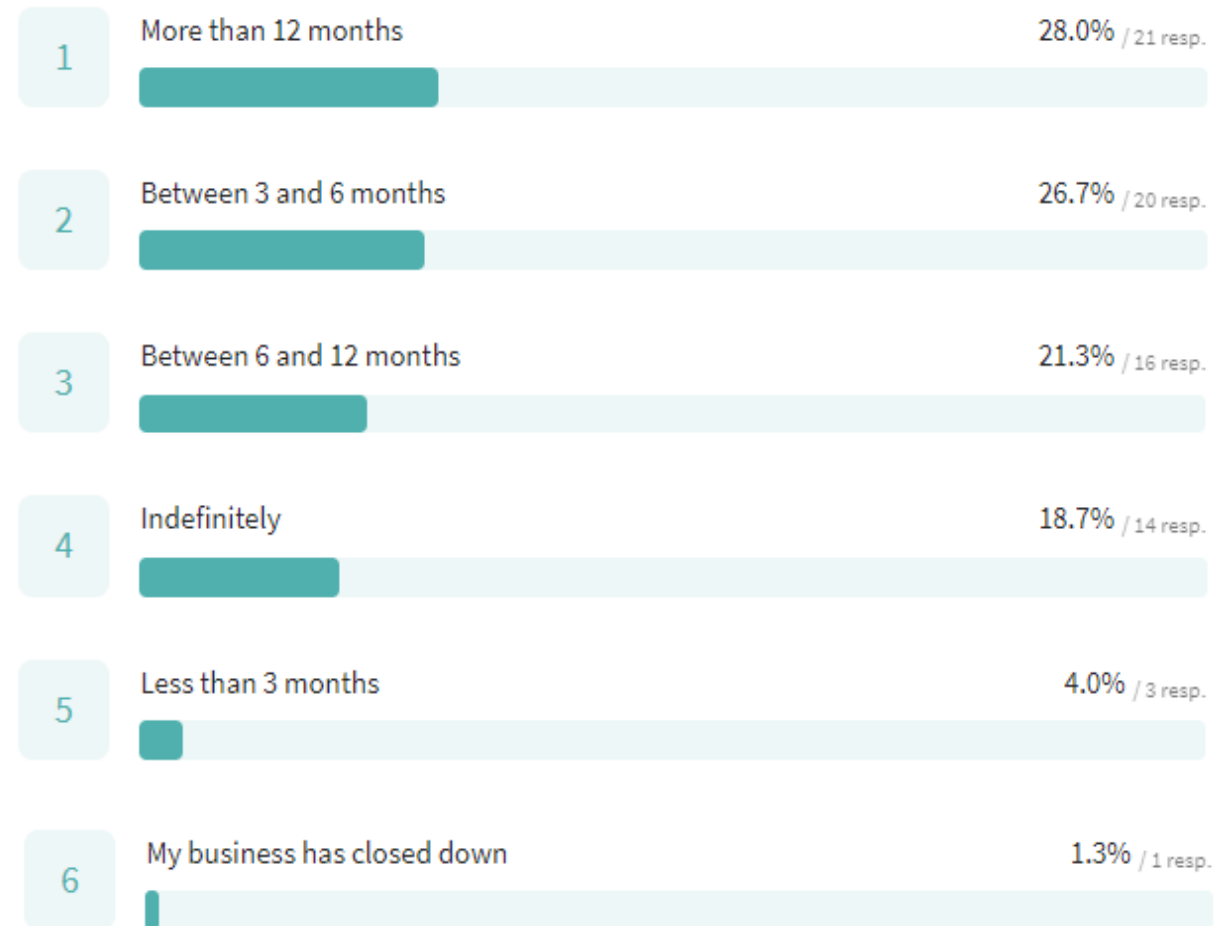
## If there is an impact, how is it affecting your business currently?

74 out of 75 answered



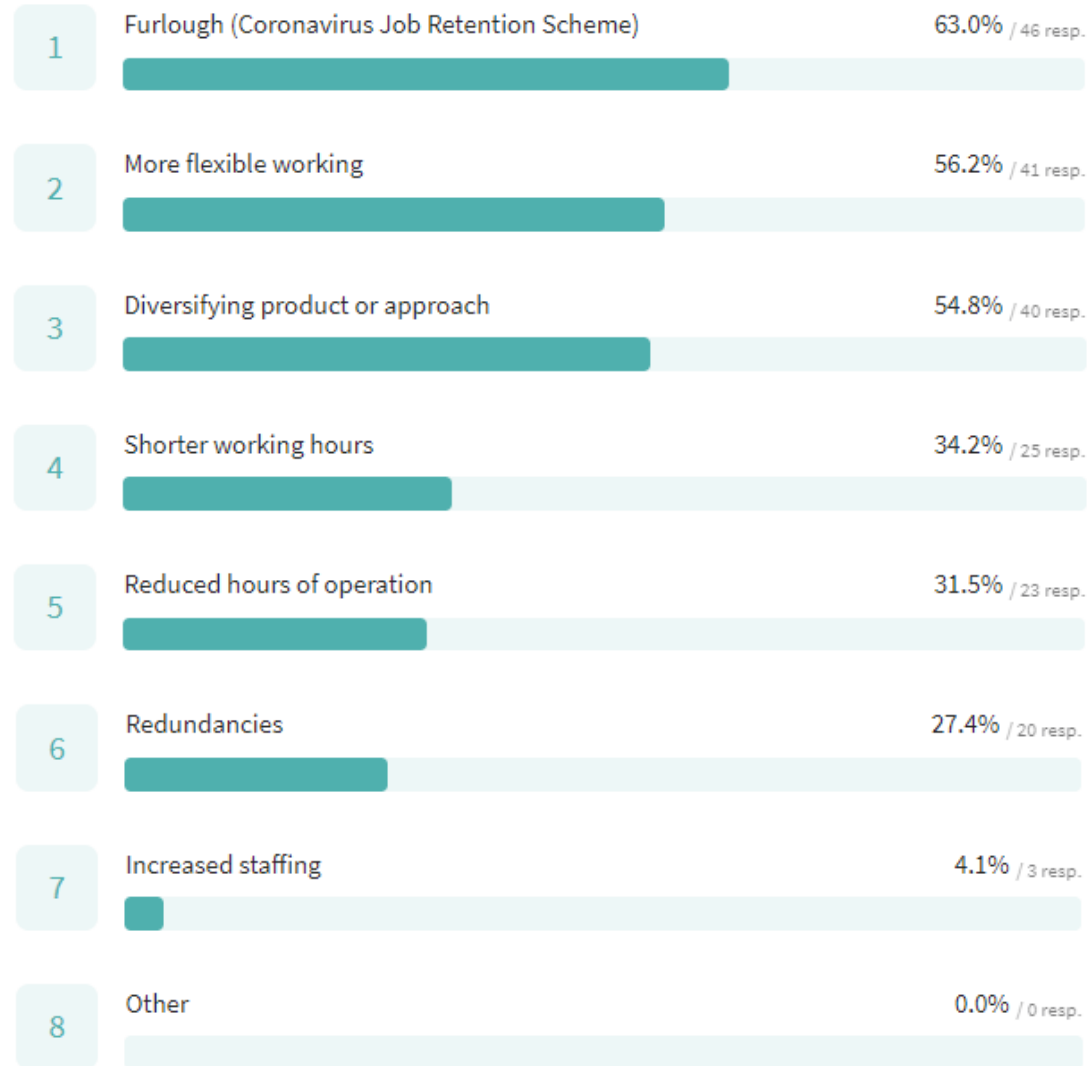
## If the current restrictions continue, how long can your business continue to operate?

75 out of 75 answered



## What actions have you already taken or are planning to take to help protect your business? (tick as many as apply)

73 out of 75 answered



## Which, if any, of these government support packages / policies would you like to see in place during the lockdown (tick as many as apply)

74 out of 75 answered

