

Exeter Business Survey

17th September 2015



		Sep 15	Jun 15	Mar 15	Dec 14	Sep 14	Jun 14
Sales	Up	59	60	56	54	61	64
	Down	13	8	16	10	16	12
	Same	28	32	28	36	23	24
Margins	Up	30	29	30	21	36	34
	Down	14	11	14	15	12	14
	Same	56	60	56	64	52	52
Numbers Employed - Last quarter	Up	33	34	36	26	32	35
	Down	5	9	10	13	10	4
	Same	62	57	54	61	58	61
Numbers Employed - Future	Up	33	43	42	35	29	23
	Down	11	2	5	5	2	5
	Same	56	55	53	60	69	72
What is the number of employees you intend to increase by in the next year?	None	48	37	44	50	36	49
	1	11	20	19	7	25	17
	2	9	11	13	14	5	9
	3	16	15	12	15	13	5
	4	2	5	5	1	5	5
	5+	14	12	7	13	16	15
Investment - Last quarter	Yes	55	57	60	56	57	53
	No	19	17	15	20	18	20
	Ongoing	26	26	25	24	25	27
Investment - Future	Yes	61	66	50	57	54	43
	No	19	12	22	26	20	31
	Ongoing	20	22	28	17	26	26
Confidence	High	33	37	18	21	23	38
	Medium	62	63	80	74	72	56
	Low	5	0	2	5	5	6
Capacity	Full	42	46	51	42	51	57
	Below	58	54	49	58	49	43
Cashflow	Increased	37	34	25	35	36	38
	Decreased	19	17	22	17	23	17
	Constant	44	49	53	48	41	45
Pay freeze	Yes	6	9	17	17	10	15
	No	94	89	81	83	90	84
	Expect to	0	2	2	0	0	1
Shorter week	Yes	2	0	3	1	0	1
	No	98	98	97	99	100	99
	Expect to	0	2	0	0	0	0
		Sep 15	Jun 15	Mar 15	Dec 14	Sep 14	Jun 14
EFFECT OF SKILLS SHORTAGE ON BUSINESS	None	47	38	46	50	46	51
	Moderate	44	50	46	43	44	41
	Badly	9	12	8	7	10	8